

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | |  |  |  |  | |
|  | | THE REPORT | | |  | |
|  | |  |  |  |  | |
|  | Three conclusions that we can draw about crowdfunding campaigns For all countries, many people did campaign about theatre as it has the highest number of successful one (187) and the highest number of failed (132). Although, China seems to focus the most on Music sector, it also has the highest cancelled rate.  In all countries, plays is the hottest category that majority people chose to launch new project. The fail rate of plays is highest among the countries (132). However, it also has the highest successful rate (187)  Except from theatre, technology and publishing, the rest of the category tend to successful in July when they have the most successful rate at 58 | | | | |  |
|  | Some limitations of this dataset Since this set of data only contains 1000 sample projects, it couldn’t indicate 100 percent the whole picture of crowdfunding platforms. This set of data only collected for 7 countries so it may be susceptible to change in different countries. Therefore, the outcome of the report might be inconsistent for different countries. | | | | |  |
|  | **What are some other possible tables and/or graphs that we could create, and what additional value would they provide**  We could create an interactive histogram with details. When we click on the category, it will bring up a pivot table to the right-hand side which has all the details of each entry make up for that category.  Another chart may be helpful is the waterfall chart to see the trench according to the months. We can keep track of what happened to a category eg: food from January to December and how different factors added to or subtracted from that category over time | | | | |  |